WASSER BERLIN INTERNATIONAL

MARCH 28-31, 2017
The global population is rapidly growing. The amount of available water remains unchanged.

Eating behaviors are changing significantly. More meat requires more water.

Climate change is unstoppable. Water is becoming a threat.
The annual investment demand in the global water industry is between €400 and €500 billion*

CAPITAL OF WATER MANAGEMENT EXPERTISE

Waterworks
Sewage treatment plant
Treated wastewater discharge point
Surface water processing plant
Water protection zone
Body of water
Gewässer
CAPITAL OF WATER MANAGEMENT EXPERTISE

**Practical application**
Berlin Waterworks

**Technology**
32 companies

**Applied research**
11 research institutions

**Basic research**
8 universities and colleges
WASSER BERLIN INTERNATIONAL

- Trade Fair and Congress for Water Management
- The only specialized international marketing platform in Germany focusing on water management

Frequency: Every two years
Duration: Four days (Tuesday to Friday)
Venue: Berlin ExpoCenter City, Messe Berlin
EXCLUSIVE FOCUS ON ALL ASPECTS OF WATER MANAGEMENT!

TRADE FAIR WITH SYSTEM
Specialized symposia in the following segments:

1. WATER EXTRACTION
2. WATER INFRASTRUCTURE
3. FLOOD MANAGEMENT / FLOOD PROTECTION
SEGMENTS WITH SPECIALIZED SYMPOSIA

WATER EXTRACTION topics:
- Well boring
- Drilling technology

Specialized symposium:
- Well boring
- Organized by German Assoc. of Companies in the Water and Gas and Water Supply Industry (figawa e.V.)
WATER INFRASTRUCTURE topics:

- Water distribution
- Construction services / NO DIG
- Wastewater transport

Specialized symposium:

- International Pipeline Symposium / NO DIG Berlin
- Organizer: German Society for Trenchless Technology (GSTT e.V.) / ILBS
SEGMENTS WITH SPECIALIZED SYMPOSIA

FLOOD MANAGEMENT topics:
- Flood control/protection
- Groundwater monitoring
- Water engineering
- Disaster management

Specialized symposia:
- FLOOD MANAGEMENT
- Dutch Embassy / WASSER BERLIN Association
The successful opening ceremony in the Marshallhaus with a large number of political representatives will be continued.
Compact
Brief two-hour sessions focus on topical issues in business, industry and science.

Center stage
Organized and managed by the WASSER BERLIN Association, the Congress is integrated into the trade exhibition as a stand-alone hall forum.

Free of charge
The Congress is included in the trade show ticket.
Blue Planet
- Political segment of the WBI Congress

Joint partners
- Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMUB)
- Berlin Senate Administration for Economic Affairs, Technology and Research
- Messe Berlin GmbH

Project management
- German Water Partnership e.V.
Direct insights into practical applications

- Bus tours to innovative construction projects
- Offers participants a close-up look at modern pipeline and system construction
- Organized under the guidance of the Berlin Waterworks
Career opportunities in water management

- For students and young professionals
- Detailed information focusing on career opportunities in water management
- Job center
- Numerous presentations
Interactive exhibition –
Experiment, discover, research. This is where the next generation can have fun learning about the significance of water as a resource.
EXHIBITOR BUSINESS SECTORS

- Energy production
- Sewage/wastewater treatment
- IT services
- Construction services / NO DIG
- Water extraction
- Energy efficiency / Measuring, regulating and analysis technology
- Water treatment
- Flood management
- Water distribution
- Quality assurance / Science / Research
- Wastewater transport
- Industrial water use
TRADE VISITOR BUSINESS SECTORS

- Skilled trades
- Engineering/architecture
- Utilities
- Municipalities
- Industry
- Pipeline construction/civil engineering
- Administration / Public authority / Govt. ministry
- Retail
- University / College / Institute
- Waste disposal
OTHER ACTIONS

**Guided Tours:**
Product-specific tours available for delegations and trade visitors.

**Speakers' Corner:**
Exhibitors are invited to present their products and services in the center of the exhibition hall.

**Match-Making:**
Exhibitors can seek out joint venture partners as part of the Water Business Days.

**Board Meeting Area:**
This is where members of the WASSER BERLIN Association can stage assemblies/conduct meetings. Standard AV equipment is included in the rental fee.
NEW ACTIONS

New communication tools with social media
More integration of advisory council and association
Expansion of the successful Ambassador Day
Integration of a start-up area
Development of an Iranian Day incl. match-making and conference program
Involvement of Berlin policymakers
Build international scope through targeted new business campaigns in selected countries
SERVICES

Travel arrangements
Special offers from Deutsche Bahn and Lufthansa

Shuttle service
Free airport shuttle service between Berlin/Tegel and partner hotels

Partner hotels with special rates

Ku’ Damm 101
ESPLANADE
Kempinski Hotel Berlino
H1Oberlin ku’damm
Trade fair
March 28-31, 2017

Hours
Tuesday – Thursday
9:00 – 18:00h
Friday
9:00 – 16:00h

Fees country pavilion
149.00/m² up to 15 January 2016
158.00/m² up to 15 July 2016
175.00/m² from 16 July 2016

Participation fees

<table>
<thead>
<tr>
<th>Stand rental fees, excluding VAT</th>
<th>Registration before 15.01.2016</th>
<th>Registration before 15.07.2016</th>
<th>Registration after 16.07.2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Row stand (open on one side)</td>
<td>€ 149.00/m²</td>
<td>€ 158.00/m²</td>
<td>€ 175.00/m²</td>
</tr>
<tr>
<td>Corner stand (open on two sides)</td>
<td>€ 170.00/m²</td>
<td>€ 180.00/m²</td>
<td>€ 200.00/m²</td>
</tr>
<tr>
<td>Peninsula stand (open on three sides)</td>
<td>€ 187.00/m²</td>
<td>€ 198.00/m²</td>
<td>€ 220.00/m²</td>
</tr>
<tr>
<td>Island stand (open on four sides)</td>
<td>€ 204.00/m²</td>
<td>€ 216.00/m²</td>
<td>€ 240.00/m²</td>
</tr>
<tr>
<td>Two-story structures</td>
<td>25% surcharge for two-story structures</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outdoor display</td>
<td>€ 85.00/m²</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outdoor display (in addition to hall space)</td>
<td>€ 35.00/m²</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Price for net exhibition area
<table>
<thead>
<tr>
<th></th>
<th>WHY THIS EVENT IS A MUST</th>
</tr>
</thead>
</table>
| 1 | **Exclusive focus on all aspects of water management**  
   100% dedicated target group of exhibitors and trade visitors |
| 2 | **Top-notch congress**  
   Compact, center stage, free of charge |
| 3 | **Political environment**  
   Short distances for government policymakers and ambassadors in Germany’s capital |
| 4 | **Berlin – Capital of water management expertise**  
   Center for business, research, science |
| 5 | **Schaustelle Wasser Berlin International**  
   Close-up look at innovative civil engineering and pipeline construction techniques |
| 6 | **WASsERLEBEN interactive exhibition**  
   Promotion of young talent with an education policy dimension |
OUR PARTNERS

- **bdew**
  German Association of Energy and Water Industries (BDEW)

- **DVGW**
  German Technical and Scientific Association for Gas and Water (DVGW)

- **DWA**
  German Association for Water, Wastewater and Waste (DWA)

- **VKU**
  German Association of Local Utilities of municipally determined infrastructure undertakings and economic enterprises (VKU)

- **BWK**
  German Association of Water Management, Waste Management and Land Improvement Engineers (BWK)

- **KOMPETENZ ZENTRUM WASSER Berlin**
  Wasser Berlin Center of Excellence

- **TU Berlin**
  Technische Universität Berlin

- **figawa**
  German Association of Companies in the Gas and Water Supply Industry

- **rbv**
  Association of Piping Companies (RBV)

- **GSTT**
  German Society for Trenchless Technology

- **AöW**
  Allianz der öffentlichen Wasserversorger e.V. (representation of interests of public water management)

- **Königreich der Niederlande**
  Embassy of the Kingdom of the Netherlands

- **IWA**
  International Water Association
YOUR POWERFUL PARTNER

WASSER BERLIN INTERNATIONAL

March 28-31, 2017